



#myaccorplus:
Share your ALL.com app experience
for a chance to win 3,000 ALL Reward points

Duration: 23 June - 11 July 2025

Terms and Conditions

Information on how to enter the Promotion are part of these terms and conditions. Entries not made in accordance with these terms and conditions will be disqualified.

Section 1: Promotion

1. Promotion: Accor Plus members who comment in the Accor Plus Facebook and Instagram competition post in accordance with these Terms and Conditions of entry will be entered into the judging to win one of the **nineteen (19)** prizes of **three thousand (3,000) ALL Reward points**. Prizes will be credited to members' accounts upon judging and confirmation of eligibility.

These Terms and Conditions of Entry will be published on the Accor Plus Facebook and Instagram pages, website in English, and are subject to change at any time during the competition period.

2. Promoter: The promoter is Accor Plus (operated by Allegiance Marketing Pty Ltd ATF Allegiance Marketing Unit Trust) ABN 58 805 288 553. 1 Level 30, 123 Pitt Street, Sydney, NSW, 2000, Australia.

3. Promotion Period: The Promotion will commence on **23 June 2025** and closes at 11:59PM (AEDT) on **11th July 2025**.

Section 2: Eligibility

4. Eligibility: To be eligible to enter the Promotion, the entrant must be:

- a. Aged 18 years of age or older as at the commencement of the promotion
- b. A current Accor Plus Primary or Secondary member

5. Non-Eligibility:

- a. Entrants are not eligible to enter the Promotion or win any Prize if they are: (i) an employee or immediate family member of an employee of the Promoter or Accor worldwide or the Promoter's related companies; or (ii) an employee of any marketing agency associated with the Promotion.
- b. Accor Plus Partner and Partner Privilege members, together with ALL - Accor Live Limitless members who are not Accor Plus members, are also ineligible to participate.
- c. The laws in some countries do not allow the Promoter to conduct this promotion, in which case the promotion and these Terms and Conditions of entry are void in those countries.
- d. Members from **Mainland China, Hong Kong**, and the **Philippines** are not eligible to participate in the competition due to promotional restrictions.

6. Furthermore, any missing or incorrect information or contact details provided to Accor



Plus, or any subsequent removal of an entry before the conclusion of the promotion, will render that entry invalid.

7. Entrants acknowledge that all content posted on Instagram and Facebook related to the competition must be in accordance with Facebook and Instagram's terms and conditions: (<https://www.facebook.com/terms.php?ref=pf> | <http://instagram.com/about/legal/terms/#>)

8. Entries must not include (i) any content that contravenes any law, infringes the rights of any person or is obscene, offensive, potentially defamatory, discriminatory, indecent or otherwise objectionable or inappropriate (which includes, without limitation, any content involving nudity, malice, excessive violence or swearing); and (ii) any literary, dramatic, musical or artistic work, any audio-visual or sound recording, or any other item in which copyright subsists, unless the entrant is entitled to do so. If an entrant has any doubts about whether they have the right to include any content (for example, recorded music) they must not include it. By including any such content in their entry, the entrant warrants that they have the permission of the relevant copyright owner to do so and that this permission allows the Promoter to use the entry in accordance with these Conditions of Entry.

9. Entries must be the entrant's original work. The Promoter reserves the right to verify, or to require the entrant to verify, that the entry is the entrant's original work. If an entry cannot be verified to the Promoter's satisfaction, the entry will be deemed invalid.

Section 3: Entry to the Promotion

10. Competition Mechanics:

- 1) Comment on the Facebook or Instagram competition post about why you love using the ALL.com App**
- 2) Mention Accor Plus and use the hashtag #myaccorplus.**

Only entries commented on the **official competition posts on Accor Plus' Facebook and Instagram** will be accepted.

Entrants' Facebook or Instagram accounts must be able to receive messages from the Accor Plus business page.

When an eligible entrant completes a valid entry within the Promotion Period, the entrant will automatically receive one entry into the Promotion.

This is a **game of skill**. 'Chance' plays no part in determining the winner. Each entry will be individually judged based on creative merit. The judge's decision will be final, and no correspondence will be entered into.

There is no limit to the number of times an Accor Plus member may win a prize during the competition period.

Section 4: Copyright and Claim Release

11. By participating in the Promotion and submitting an entry, each entrant agrees to transfer all rights associated with the entry to the Promoter. Furthermore, they grant the Promoter unrestricted permission to utilise the entry in any manner the Promoter deems appropriate, even after the conclusion of this promotional campaign. This includes the ability to modify, adapt, or publish the entry in its original form or with modifications, whether in whole or in part, or not at all.

The entry may be used for online promotional purposes by the Promoter without any obligation to compensate the entrant, such as paying royalties or providing compensation. When entrants submit their entries, they also give their consent for the Promoter to engage in any activities related to the entry that might otherwise infringe on the entrant's moral rights in the entry. This may involve copying any content included in the entry, presenting the content in public, or sharing it with the general public. The Promoter may also permit third parties to undertake these actions.

Section 5: Judging and Winners Announcement

12. Winning entries will be determined by the judges from Accor Plus to be the overall **most engaging and inspiring testimonial** of his or her All.com App experience.

13. Winners per day will be announced once the verification process has been completed, usually within a week upon entry submission. In any unforeseen circumstances, Accor Plus reserves the right to delay the announcement of winners without notice.

All winners will be notified via Facebook message or Instagram direct message. Winners' names and their entries may be published on the Accor Plus website and on other Accor Plus social media channels without prior notice.

Section 6: Prizes

14. Prize Components:

- a. Every day during the campaign period, **one (1) entrant** will be chosen to win **three thousand (3,000) ALL Reward points**. A maximum of **nineteen (19) winners** will be selected in the whole campaign duration with validity aligned with the winner's Accor Plus membership validity. ALL Reward points are subject to the Terms and Conditions as outlined in the Accor Plus website.
- b. Prizes will be supplied as described in these Terms and Conditions of Entry. The prize will be credited to the winner's account **within one month after the competition concludes**. It is **non-transferable** and **cannot be exchanged or redeemed for cash**. If, for any reason, the Prize Winner cannot take any component of the Prize, then the Prize will be forfeited.
- c. Winners will be responsible for any tax liability associated with a Prize.
- d. If a prize or element of a prize becomes unavailable for any reason beyond the Promoter's reasonable control, then a comparable prize or prize element of equal or greater value will be awarded in lieu.

Section 7: Prize Winners

15. The Promoter will contact each of the Prize Winners via **Facebook or Instagram direct message** within eight (8) business days of their entry being chosen as winner to confirm their eligibility under these terms and conditions. **Winners must reply with their membership number within three (3) business days after the Promoter has notified them about their eligibility to complete the verification of their entry. If the Prize Winners fail to confirm their membership within this period, they will be deemed to have forfeited their Prize and the Promoter**

shall have the right to choose another eligible winner.

16. The Prize Winner agrees to participate in any publicity arrangements made by or on the behalf of the Promoter in relation to the Promotion. The Prize Winner further acknowledges that the Promoter reserves the right to publicise their name, state, country, and competition entry without any payment being made to them in respect of this Promotion.

Section 8: General Conditions

17. Lost, Delayed Communication: The Promoter will not be responsible for any delayed, lost or misdirected mail or any other communication.

18. Release: To the fullest extent permissible by law, each entrant in the Promotion including without limitation the Prize Winners, releases the Promoter from any claim, loss, damage, expense (including any claim for legal expenses), cost or charge sustained or in any way incurred by such entrant in connection with the Prize or their participation in the Promotion. The Promoter, its related bodies corporate, their officers, employees and agents will not be liable for any loss, damage or personal injury whatsoever (including but not limited to direct, indirect, consequential and economic loss) suffered or sustained in connection with this Promotion, the promotion of this Promotion, or the use of any Prize, except for any liability which cannot be excluded by law. Further, to the fullest extent permitted by law, the Promoter excludes liability for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on the Internet or any website, or any unauthorized intervention, or any combination thereof, including any non-delivery or corruption of entries to the Promoter, injury or damage to participants' or any other person's computer related to or resulting from participation in or down-loading any materials in this Promotion. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.

19. Force Majeure: Subject to applicable law, the Promoter will not be responsible for any act, omission, failure or delay by the Promoter that is due to an act of God, riots, acts of terrorism, storms, fire, any labour or industrial dispute, any strike, and other acts, which are not reasonably within the control of the Promoter.

20. Disputes: In the event of a dispute, the decision of the Promoter is final, and binding and no correspondence will be entered into.

21. Privacy Notice: During the course of the Promotion, the Promoter may collect personal information in relation to entrants. This may include, but is not limited to, the names, email addresses, telephone numbers, and other details provided by the entrant on the registration form. The entrant's personal information is collected so the Promoter is able to confirm the entrant's eligibility, contact and award the Prize to the Prize Winner, to publish the results of the Promotion, and to publicise the Promotion.

22. Consent to use of Personal Information for Marketing Purposes: Furthermore, by entering this Promotion, unless otherwise advised by the entrant, each entrant consents to the retention and use of the information collected, which trades as Accor Plus. For details about who we are, how we may use your information and what your rights are under the new privacy laws, please see our Privacy Policy, which is available from the Promoter at www.accorplus.com. Uses may include future promotional, marketing, and publicity purposes without any further reference or payment or other compensation to the entrant, or distribution of marketing materials for goods or services in the tourism, hospitality and services industries from the Accor Group or from companies in the



tourism and hospitality industry in which the Promoter holds shares.

23. The Promoter may communicate or advertise this competition through social media channels. The competition, however, is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. Entrants are providing their information to the Promoter and not to Facebook or Instagram. Each entrant completely releases Facebook and Instagram from any liability.

Section 9: Data Privacy and Confidentiality

24. The Promoter is committed to ensuring that the personal information of all Accor Plus members is handled in compliance with applicable data privacy laws and is treated with the utmost confidentiality. Any personal details collected during the course of this Promotion will be securely stored and used solely for the purposes outlined in these Terms and Conditions, including but not limited to verifying the eligibility of entrants, administering prizes, and communicating with winners.

25. Entrants' first names or account usernames/handles may be utilised for promotional purposes related to the campaign, including but not limited to showcasing their entries and testimonials as part of Accor Plus promotional content. This includes the use of the hashtag #myaccorplus, highlighting members' experiences with the ALL.com app. By participating in the Promotion, entrants agree to this use of their first names while the remainder of their personal information remains confidential and safeguarded.

26. The Promoter takes all reasonable steps to safeguard entrants' personal information, including the use of secure servers and encrypted data storage. Access to personal data is restricted to authorised personnel only and is used strictly in accordance with the terms outlined in the Promoter's Privacy Policy.